

Roseheart HOA
Weekly Update/Newsletter Guidelines
Public Service Announcements (PSA's)

PSAs are public service announcements geared toward Roseheart residents and include health and safety notices, locally recognized non-profit/charitable events, and other community awareness topics/events intended to inform or educate the residents. Generally, the PSA will be at the end of the HOA's Weekly Update; if requested it may also be included in the Monthly Newsletter. PSA's should be limited to one page and provided via email at least the morning before the desired distribution date. Approval are generally requested for one distribution (week) but up to four distributions (weeks) maybe requested.

PSA's exclude items of a personal nature and thus do not include residents' personal events (birthdays, anniversaries etc.), personal collections or raffles and other similar notices. The HOA Board, at its sole discretion, will determine if a proposed announcement is of a personal nature and if it meets the PSA standards.

Each PSA must include:

- 1. A clear description of who, what, where and when*
- 2. A Roseheart resident contact with their name, address and telephone number*
- 3. Organization contact information including organization name, telephone number, address and webpage address.*

Disclaimer

The following disclaimer will be added to all Newsletters and the Weekly Updates:

All information provided in the Roseheart HOA Newsletter & Website is provided for information purposes only and does not constitute a legal contract between the HOA and any person or entity unless otherwise specified. Information in the newsletter or website is subject to change without prior notice. Although every reasonable effort is made to present current and accurate information, the HOA makes no guarantees of any kind. In addition, public services announcements are provided as a convenience and are not necessarily endorsed by or the opinion of the HOA